

T.Y. B. Com (Banking & Insurance) SEMESTER V & VI Mapping of CO with PO

Course : Central Banking

Course Code: BBI-MAJS5-501

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1-Remember	Describe the development, foundational roles, and evolving objectives of central banks globally, with emphasis on autonomy, accountability, and transparency.	PO 1
CO 2-Understanding	Examine the Reserve Bank of India's (RBI) organizational structure, policy framework, and its role in monetary, regulatory, and promotional activities within the Indian economy.	PO1,PO2
CO 3-Applying	Assess the RBI's monetary policy objectives, instruments, and strategies, including the balance between inflation and economic growth, and the relationship with fiscal policy.	PO2
CO 4-Analyzing	Compare and contrast the structures, goals, and policy roles of major international central banks (e.g., Federal Reserve, Bank of England) and their interactions with institutions like the IMF, World Bank, and BIS.	PO3
CO 5-Evaluating	Evaluate the influence of e-banking, digital payments, and information technology on monetary policy and central bank operations, with attention to cyber security risks.	PO4
CO 6- Creating	Create an outline for a cyber security strategy that central banks can implement to secure digital payment systems, highlighting tools like e-RUPI and contrasting it with digital currencies.	PO2,PO4

Course: International Banking & Finance

Course Code: BBI-MAJS5-502

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1-Remember	Define key concepts in international finance, including exchange rate systems, capital flows, risk types, and international banking operations.	PO 1
CO 2-Understanding	Explain the structure and functioning of international financial markets, capital markets, foreign exchange markets, and monetary systems.	PO1,PO2
CO 3-Applying	Apply concepts such as exchange rate calculations, arbitrage, and foreign exchange arithmetic to real-world international finance scenarios.	PO2
CO 4-Analysing	Analyze the impact of monetary systems, digital currencies, and international capital markets on global financial stability and corporate operations.	PO3

CO 5- Evaluating	Evaluate risk management strategies using derivatives (forwards, swaps, options) and assess hedging techniques used by corporates and banks.	PO4
CO 6- Creating	Develop a comprehensive international finance strategy involving capital market instruments, forex planning, risk management, and compliance frameworks.	PO2,PO4

Course: Reporting For Banking & Insurance Companies

Course Code: BBI-MAJS5-503

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Recall and outline the key legal provisions of the Banking Regulation Act, 1949, and accounting formats prescribed for banking and insurance companies.	PO1, PO3
CO 2- Understanding	Explain the treatment of income recognition, statutory reserves, classification of advances, and the accounting procedures for general insurance companies.	PO1, PO2, PO3
CO 3- Applying	Prepare and present final accounts of banking and general insurance companies in the prescribed formats, applying relevant accounting standards and legal provisions.	PO1, PO2, PO3
CO 4- Analysing	Examine financial statements of banks and insurance companies to identify trends, irregularities, or non-performing assets and interpret their impact on profitability.	PO2, PO3, PO4
CO 5- Evaluating	Assess the financial health and performance of banking and insurance entities through ratio analysis, provisioning adequacy, and compliance with statutory norms.	PO2, PO3, PO5
CO 6- Creating	Design and present a comprehensive financial report or case study for a simulated bank or insurance company incorporating final accounts, key ratios, and compliance aspects.	PO3, PO4, PO5

Course: Strategic Management

Course Code: BBI-MAJELS5-505

Course Outcomes: After completion of the course, the learners will be able to

No	Course Outcome	PO Mapping
CO 1- Remember	Describe the concepts and principles of strategic management.	PO -1, PO-2, PO -3
CO 2- Understanding	Interpret the internal and external environment of a business to identify key strategic factors.	PO-2, PO -3

CO 3- Applying	Apply the principles of strategy formulation, implementation, and control in organizational contexts.	PO -1, PO-2, PO –3
CO 4- Analysing	Appraise and resolve various case studies relating to strategic management.	PO –3, PO-4 , PO-5
CO 5- Evaluating	Evaluate and assess the various grand strategies.	PO-2, PO –3, PO-4
CO 6- Creating	Design strategies based on different matrices and models	PO-2, PO –3, PO-4, PO-5

Course: Auditing

Course Code: BBI-MAJELS5-506

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Recall fundamental auditing concepts, principles, and types of audits along with their objectives, advantages, and limitations.	PO1, PO3
CO 2- Understanding	Explain the duties, responsibilities, and ethical standards of auditors and differentiate between auditing, accounting, investigation, and internal control systems.	PO1, PO2, PO3
CO 3- Applying	Demonstrate the application of auditing procedures such as audit planning, sampling, vouching, and verification in real or simulated scenarios.	PO1, PO2, PO3
CO 4- Analysing	Examine and evaluate internal controls, test checks, and audit evidence to identify potential risks of error or fraud and suggest improvements.	PO2, PO3, PO4
CO 5- Evaluating	Assess the adequacy of audit reports, internal audit systems, and compliance practices in banking and insurance audits.	PO2, PO3, PO5
CO 6- Creating	Design a comprehensive audit program or report for a banking or insurance company incorporating internal control evaluation, sampling techniques, and audit documentation.	PO3, PO4, PO5

Course: Business Ethics & Corporate Governance

Course Code: BBI-MINS5-504

Course Outcomes: After completion of the Course, the learners would be able to-

No	Course Outcome	PO Mapping
CO 1- Remember	recognize the importance of ethics and corporate governance in the day-to-day working of organizations	PO-1,PO-2
CO 2- Understanding	discuss the issues of following ethics & how	PO-2,PO-3

	to deal with ethical problems.	
CO 3- Applying	demonstrate scope of Business Ethics in Finance, Human Resource, Marketing and Production	PO-3,PO-4
CO 4- Analysing	Analyse ethical issues in employer & employee relations.	PO-1,PO-3,PO- 4
CO 5- Evaluating	Evaluate ethical & governance issues.	PO-4,PO-5
CO 6- Creating	integrate ethics & corporate governance in the day-to-day working of organizations.	PO-3,PO-5

Course: Overview of Tax

Course Code: BBI-SECS5-507

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Recall key definitions, concepts, and provisions related to income tax such as assessee, assessment year, previous year, person, income, and capital assets.	PO1, PO3
CO 2- Understanding	Explain the determination of residential status, scope of total income, and exclusions under the Income Tax Act.	PO1, PO2, PO3
CO 3- Applying	Apply the provisions of the Act to classify different heads of income such as salary, house property, business/profession, capital gains, and other sources.	PO1, PO2, PO3
CO 4- Analysing	Examine the interrelationship between different heads of income, deductions, and exemptions to interpret total income computation.	PO2, PO3, PO4
CO 5- Evaluating	Assess the applicability of various deductions and exemptions under Sections 10 and 80, and compare old and new tax regimes for individuals.	PO2, PO3, PO5
CO 6- Creating	Design a simplified tax planning framework or illustrative case study demonstrating income classification, deductions, and residential status implications.	PO3, PO4, PO5

Course: Financial Planning

Course Code: BBI-FPS5-508

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1-Remember	Recall key financial planning concepts such as the time value of money, investment avenues, personal loans, and types of retirement schemes.	PO1, PO3
CO 2-Understanding	Explain the financial planning process, insurance planning, and economic indicators like interest rates, yield curves, and inflation.	PO1, PO2, PO3
CO 3-Applying	Apply personal finance principles to develop cash flow statements, calculate loan repayments, and assess life cycle investment strategies.	PO1, PO2, PO3
CO 4-Analysing	Analyze client financial situations to determine suitable debt management plans, insurance needs (e.g., Human Life Value), and retirement strategies.	PO2, PO3, PO4
CO 5-Evaluating	Evaluate different investment options, asset allocation models, and retirement schemes for their effectiveness in achieving financial goals.	PO2, PO3, PO5
CO 6- Creating	Design a comprehensive, goal-based financial plan integrating investment, insurance, and retirement strategies tailored to different life stages.	PO3, PO4, PO5

**SEMESTER – 6 SYLLABUS FROM ACADEMIC YEAR 2025 – 2026 FOR
T.Y.B.COM (B&I)**

Course: Marketing In Banking & Insurance

Course Code: BBI-MAJS6-601

Course Outcomes: After completion of the Course, the learners would be able to

No	Course Outcome	PO Mapping
CO 1-Remember	describe the concepts related to service marketing.	PO-1,PO-2
CO 2-Understanding	understand the relevance of the 7Ps in Service Marketing	PO-1,PO-2
CO 3-Applying	discover the significance of service marketing in the Banking and Insurance industry.	PO-1,PO-2, PO- 3
CO 4-Analysing	analyse the evolving trends in marketing in the Banking and Insurance industry.	PO-3,PO-4
CO 5-Evaluating	assess the various marketing skills needed in the banking and insurance industry.	PO-4, PO-5
CO 6- Creating	design various marketing strategies for Banking & Insurance industry	PO-4, PO-5

Course: Financial Markets

Course Code: BBI-MAJS6-602

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Recall the structure, components, and functions of the Indian financial system, including banking and non-banking institutions.	PO1, PO3
CO 2- Understanding	Explain the evolution and reforms in the Indian financial system, including the role of government and regulatory bodies in ensuring stability and growth.	PO1, PO2, PO3
CO 3- Applying	Apply theoretical concepts to interpret the functioning and interlinkages between money, capital, debt, and commodity markets in India.	PO1, PO2, PO3
CO 4- Analysing	Examine the functioning of financial instruments, intermediaries, and market participants to evaluate market efficiency and transparency.	PO2, PO3, PO4
CO 5- Evaluating	Assess the role and performance of various financial markets and instruments in promoting economic growth and financial inclusion.	PO2, PO3, PO5
CO 6- Creating	Design a model portfolio or case study analyzing inter-market relationships among equity, debt, commodity, and derivative markets.	PO3, PO4, PO5

Course: Investment Analysis & Portfolio Management**Course Code: BBI-MAJS6-603**

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Define key concepts in investment such as investment avenues, types of investors, risk-return metrics, and stock market indices.	PO1, PO3
CO 2- Understanding	Differentiate between investment, speculation, and gambling; explain types of risk and return, and the investment decision-making process.	PO1, PO2, PO3
CO 3- Applying	Apply formulas to calculate investment returns and risk metrics including CAGR, standard deviation, beta, and VaR.	PO1, PO2, PO3
CO 4- Analysing	Analyze factors affecting portfolio management decisions using CAPM assumptions, CML, and SML to understand investment behavior.	PO2, PO3, PO4
CO 5- Evaluating	Evaluate portfolio performance using Sharpe, Treynor, and Jensen's measures, and assess securities through fundamental and technical	PO2, PO3, PO5

	analysis.	
CO 6- Creating	Construct a basic investment portfolio by integrating principles of portfolio management and performance evaluation tailored to investor profiles.	PO3, PO4, PO5

Course: Consumer Behaviour

Course Code: BBI-MAJELS6-605

Course Outcomes: After completion of the Course, the learners would be able to

No	Course Outcome	PO Mapping
CO 1 (Remember)	Identify the behavior of consumers with reference to purchase of goods and services.	PO 1, PO 2, PO 3, PO 4, PO 5
CO 2 (Understanding)	Classify various motivational factors and personality traits that influence purchase behavior.	PO 2, PO 3
CO 3 (Applying)	Discover the learnings and perceptions through which customers make their purchase decisions.	PO 2, PO 3
CO 4 (Analyzing)	Categorise different environmental factors that a consumer considers during the purchase process.	PO 3, PO 4, PO 5
CO 5 (Evaluating)	Discriminate between the different decision making models.	PO 1, PO 2
CO 6 (Creating)	Create scenarios explaining consumer behavior and the various factors that influence it.	PO 2, PO 3, PO 4

Course: Wealth Management

Course Code: BBI-MAJELS6-606

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Recall the key concepts of wealth management, financial planning, insurance, tax laws, and retirement strategies.	PO1, PO3
CO 2- Understanding	Explain the components and process of wealth management, types of insurance, investment strategies, and tax-saving instruments.	PO1, PO2, PO3
CO 3- Applying	Apply financial planning tools such as human life value, asset allocation, tax calculation, and return computations (e.g., CAGR, post-tax returns).	PO1, PO2, PO3

CO 4- Analysing	Analyze client financial statements, risk profiles, and life cycle needs to recommend appropriate wealth and retirement planning solutions.	PO2, PO3, PO4
CO 5- Evaluating	Evaluate various investment, insurance, and estate planning options in relation to tax implications and client-specific financial goals.	PO2, PO3, PO5
CO 6- Creating	Develop a comprehensive, goal-based wealth management plan incorporating personal finance, risk management, estate, and retirement planning.	PO3, PO4, PO5

Course: Treasury Management

Course Code: BBI-MINS6-604

Course Outcomes: After completion of the Course,

No	Course Outcome	PO Mapping
CO 1- Remember	Identify and recall fundamental treasury terms, structures, instruments, and functions including CRR, SLR, VaR, RTGS, and NDS.	PO1, PO3
CO 2- Understanding	Describe the role, scope, and structure of treasury management in banks, including liquidity management, FOREX operations, and information systems.	PO1, PO2, PO3
CO 3- Applying	Apply treasury concepts such as capital adequacy, asset-liability management, and liquidity ratios to assess financial health in banking scenarios.	PO1, PO2, PO3
CO 4- Analysing	Analyze treasury operations and risk exposures, including interest rate risk, FOREX risk, and VaR, in the context of evolving market conditions.	PO2, PO3, PO4
CO 5- Evaluating	Evaluate regulatory guidelines (RBI, FIMMDA), ethical codes, and compliance frameworks in managing treasury operations and risk.	PO2, PO3, PO5
CO 6- Creating	Design a treasury management model incorporating IT systems (NDS, STP), risk controls, tax planning, and global best practices under regulatory constraints.	PO3, PO4, PO5

Course Name: On the Job Training (OJT)

Course Code: BBI-OJTS6-607

Sr. No	Course Outcome	PO Mapping
1	To provide practical, hands-on experience that strengthens Student's skills and knowledge.	PO1, PO2, PO3
2	To build confidence and independence by applying learning in	PO4, PO5

	real work situations.	
3	To develop professionalism, including proper work habits, communication, and responsibility.	PO1, PO2, PO3
4	To prepare for future employment through real workplace exposure and improved competency.	PO4,PO5